

Tanman Singh

Product/UI/UX Designer

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PROFESSIONAL SUMMARY

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UI/UX & Product Designer with 6+ years of overall design experience, combining a strong foundation in graphic and visual design with hands-on experience in UI/UX and digital product design. Experienced in designing intuitive and accessible web and mobile experiences, including user flows, wireframes, high-fidelity interfaces, interactive prototypes, and component-based design systems. Strong at combining visual craft with user-centered problem solving to turn complex requirements into clear, engaging digital experiences. Master's in Design (NIFT).

TECHNICAL SKILLS

- Product & UX Design:** End-to-end product design, problem structuring, UX research, usability testing, journey mapping & insight synthesis.
- Design Systems:** Component-based design, scalable UI libraries, design tokens, consistency across screens & states
- Figma (Advanced):** Auto-layout, components, variants, constraints, interactive prototyping
- Information Architecture:** Structuring complex data (catalogs, filters, categories) into intuitive navigation
- Interaction Design:** Micro-interactions, states, feedback loops, usability patterns
- Data-Driven & Conversion Design:** Using product metrics and funnel/user behavior data to iterate designs for trust, clarity, and conversion
- Accessibility:** WCAG-aligned inclusive design — contrast, readability, usability for all users
- AI in Design Workflows:** Figma AI and ChatGPT for rapid ideation, wireframing, UX writing/microcopy, and design exploration
- Visual Design:** Typography, color systems, spacing, visual hierarchy, brand identity
- Collaboration & Handoff:** Cross-functional work with PMs, engineers & stakeholders; clean developer handoffs and annotations; Agile/Scrum
- Tools:** Figma, Framer, Adobe Illustrator, Photoshop, InDesign, After Effects

PROFESSIONAL EXPERIENCE

- Freelance UI/UX & Product Designer**

Oct 2025 - August 2026

 - Designed web and mobile product experiences from problem definition through high-fidelity UI and interactive prototypes.
 - Conducted user research, competitor analysis, and usability validation to identify user pain points and inform design decisions.
 - Created user flows, wireframes, responsive interfaces, and scalable component-based design systems in Figma.
 - Delivered freelance UI/UX projects for clients, translating business requirements and user needs into intuitive flows, responsive interfaces, prototypes, and scalable UI solutions.
- Graphic Designer** | Taazaa Inc

Jan 2023 - Oct 2025

 - Created digital visual assets and UI elements for web and mobile products, translating complex requirements into clear and engaging user experiences.
 - Designed interface layouts, screens, visual components, and supporting graphics while maintaining consistency across digital products.
 - Collaborated with product, engineering, and content teams to understand requirements and translate them into polished visual and UI solutions.

- Applied typography, color, spacing, visual hierarchy, and responsive design principles across product interfaces and digital experiences.
- Supported UI/UX design activities including wireframing, screen design, visual refinement, and design iterations based on stakeholder feedback.

Graphic Designer | Think Exam – A Ginger Webs Company

Jan 2022 – Jan 2023

- Created user-facing visual assets and interface elements for an EdTech platform, contributing to improved user engagement.
- Collaborated with product and content teams to translate complex information into clear, accessible visual designs for online assessment tools.

Graphic Designer | PustakRatna Prakashan

Apr 2020 – Dec 2021

- Designed creative layouts and covers for 20+ book titles, managing full print production cycles from concept to press-ready files.
- Established consistent visual identity standards for a publication series, improving brand cohesion across editorial products.

EDUCATION

Master of Design (M.Des.)

2018 – 2020

National Institute of Fashion Technology (NIFT), Kannur

Bachelor of Arts (B.A)

2013 – 2016

CSJM University, Kanpur

ADDITIONAL STRENGTHS

Design Philosophy: Passionate about human-centered, empathetic design for users navigating high-stakes or trust-sensitive experiences; advocate for inclusive and accessible design.

Creative Practice: Illustration, painting, and visual storytelling, continuously refining the aesthetic sensibility applied to digital product work.

Languages: Hindi, English